

AI NOW SUMMIT

PARIS

MAY 28, 2026

LE CARROUSEL
DU LOUVRE

SPONSOR BROCHURE



What is the AI Now Summit?

- AI isn't just the next revolution, it's the defining force of our time, reshaping industries, economies, and societies at unprecedented speed. The critical question: how will organizations leverage AI to drive meaningful change, own their future, and solve their most complex challenges?

At the AI Now Summit, we focus on what's working in AI today. Leaders who are building and scaling AI will share their perspectives:

- Global CEOs on where AI is delivering measurable business value, and how they have transformed complex, high-stakes operations.
- Technical leaders on moving from pilots to hundreds of production use cases, building custom AI systems leveraging open-source models.
- Mistral's founders on how to build, activate, and realize value from AI from infrastructure to models to AI systems that solve real business problems.
- Leading researchers and practitioners on breakthroughs in robotics, vision, and multimodal AI.

One day to move beyond theory.

Practical strategies, technical insight, peer perspectives from the people shaping AI today: the summit is here to give the clarity and tools to help organizations accelerate their AI transformation.

ONE DAY. ONE MISSION
**OWN YOUR AI
TRANSFORMATION**

LEARN MORE 

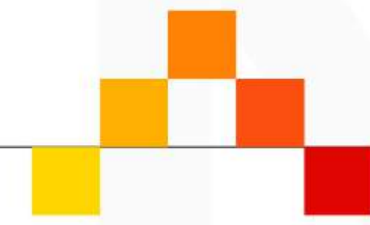


About the summit



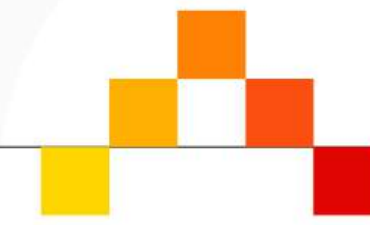
1,400

attendees
(CxOs, Executives,
Users)



50

speakers



3

stages

(Keynotes, panels,
fireside chat sessions,
workshops, networking)



20

sponsors selected
(a partner village at the
heart of the event)



A day to learn, share and connect

■ Connect with the AI ecosystem

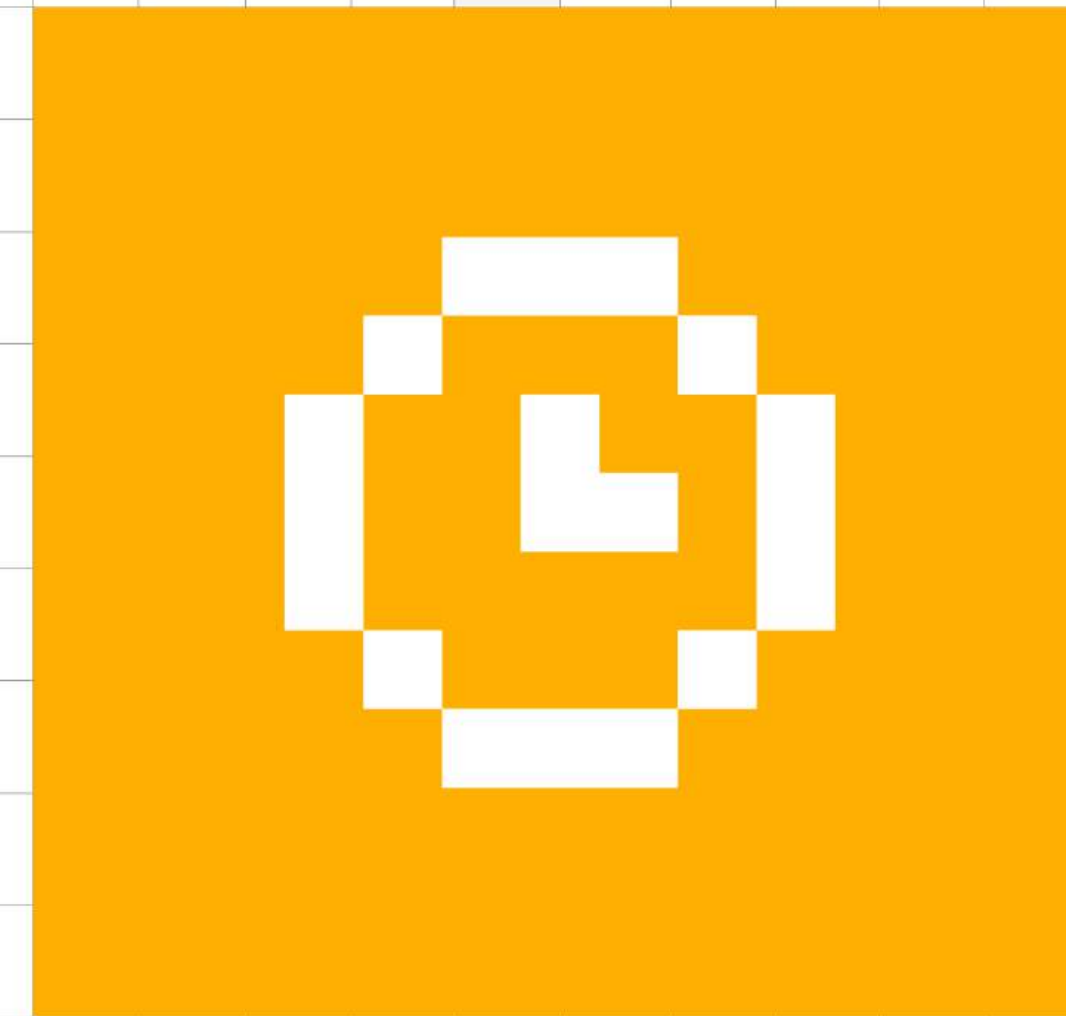
Dedicated networking time to build relationships with the leaders and innovators driving AI transformation across industries.

Share your story on three stages

- AI Transformation Journey & Value: Showcase how organizations are unlocking impact with AI from adoption to scaling to value realization.
- Science & Building of AI: Dive into the technical breakthroughs, frontier models, and customization shaping the future of AI.
- Hands-On Workshop: Live demos and practical sessions to see how AI solutions are built and explore tools to accelerate your transformation.

Partner area: the heart of the event

A central hub designed to facilitate connections, collaborations, and opportunities with key players in the AI ecosystem.





Program Schedule

09:00 — 10:00	<p>Registration & Welcome <i>Attendee check-in, badge distribution and welcome coffee</i></p>	13:00 — 14:00	<p>Networking & Lunch <i>An informal gathering to create connections and collaborations</i></p>
10:00 — 11:00	<p>Opening Keynote <i>With Mistral's founders : Arthur Mensch, Guillaume Lample, Timothée Lacroix</i></p>	14:00 — 19:00	<p>Business track, Technical track & Workshops <i>Actionable strategies, technical deep dives, and peer perspectives on AI transformation</i></p>
11:00 — 13:00	<p>Business track, Technical track & Workshops <i>Actionable strategies, technical deep dives, and peer perspectives on AI transformation</i></p>	19:00 — 21:00	<p>Networking cocktail <i>A time to come together to close the day and meet</i></p>



Who is attending the summit?

At the event, you'll connect with leading organizations driving AI transformation and tackling complex challenges with innovative solutions. Expect to engage with government agencies and institutions, and enterprises spanning finance, insurance, manufacturing, energy, defense, and tech all sharing insights on how AI is reshaping their industries.

Bringing together those who drive AI transformation

ATTENDEE PROFILES BY FUNCTION

Executives

Chief Executive Officer | Chief Technology Officer |
Chief AI Officer | Chief Information Officer |
Chief Data Officer | Chief Operations Officer |
General Manager | Chief Strategy Officer

Tech leaders

Head of AI | Head of Innovation | Head of Technology |
Head of Data Science | Head of Digital Transformation |
Head of IT | Head of Engineering |
Head of Research and Innovation

Tech users

Users - AI scientist | AI engineer | Software engineer |
Developer | Data scientist | ML engineer

ATTENDEE PROFILES BY VERTICALS

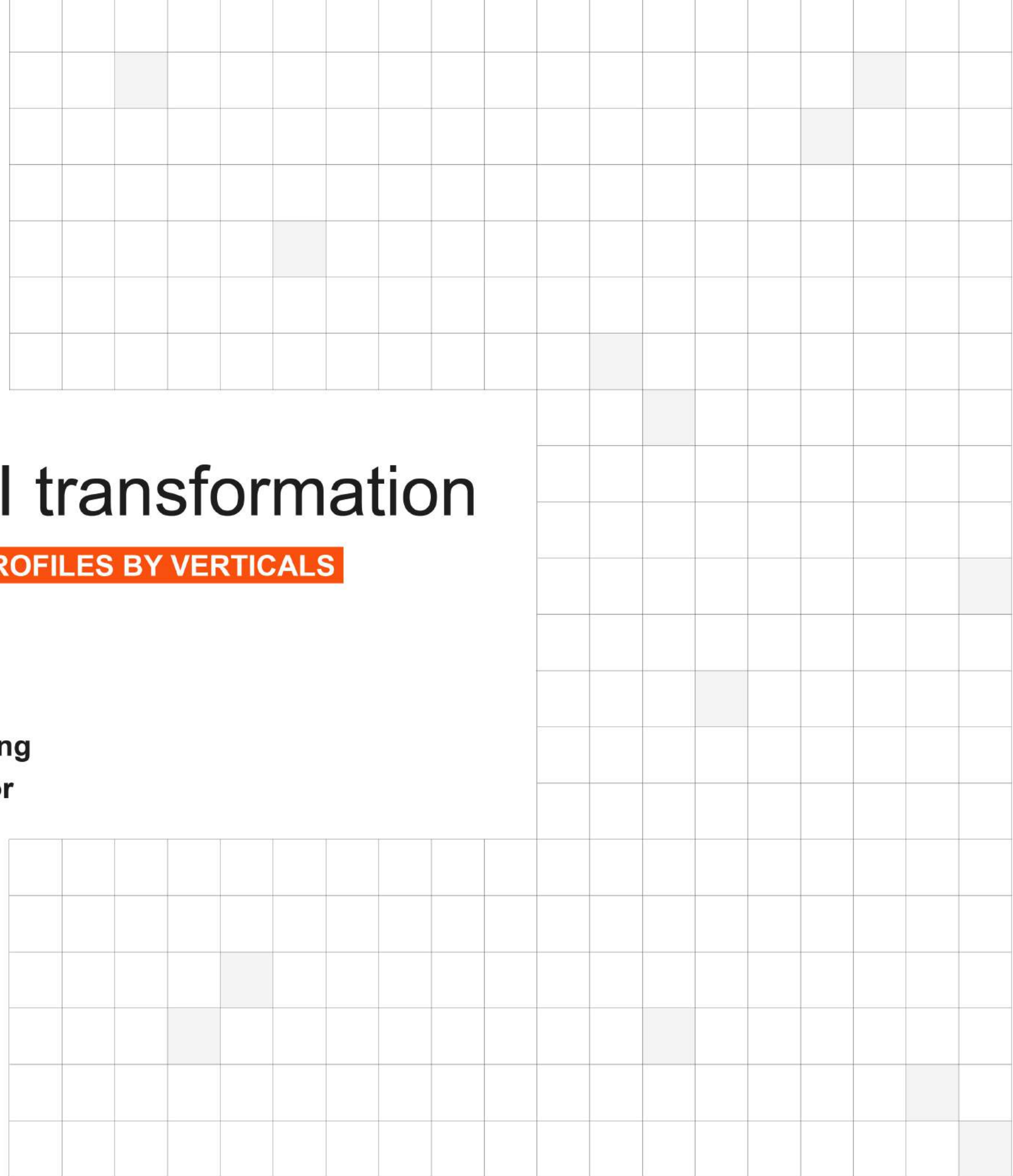
Finance

Defense

Energy

Manufacturing

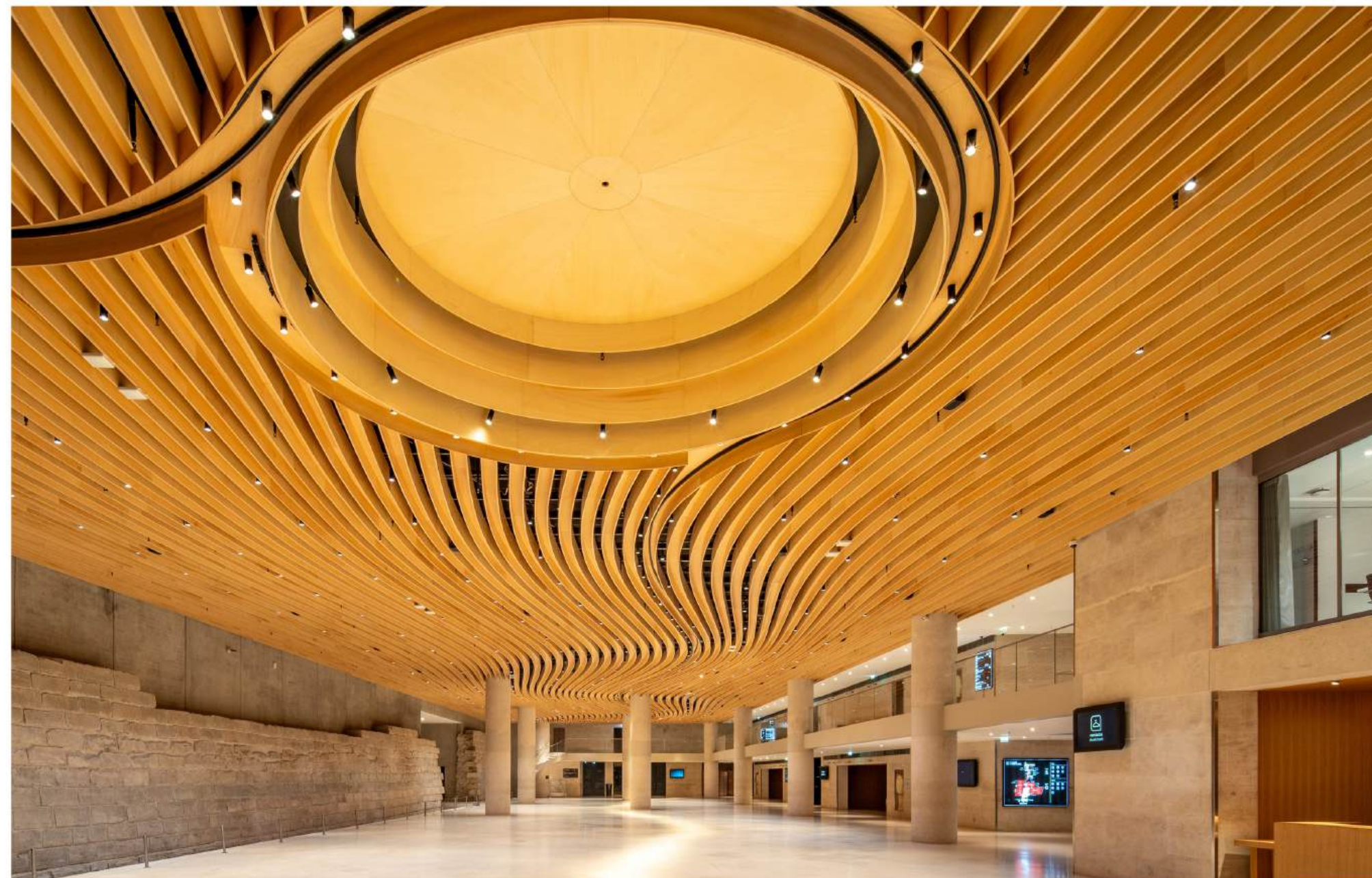
Public sector



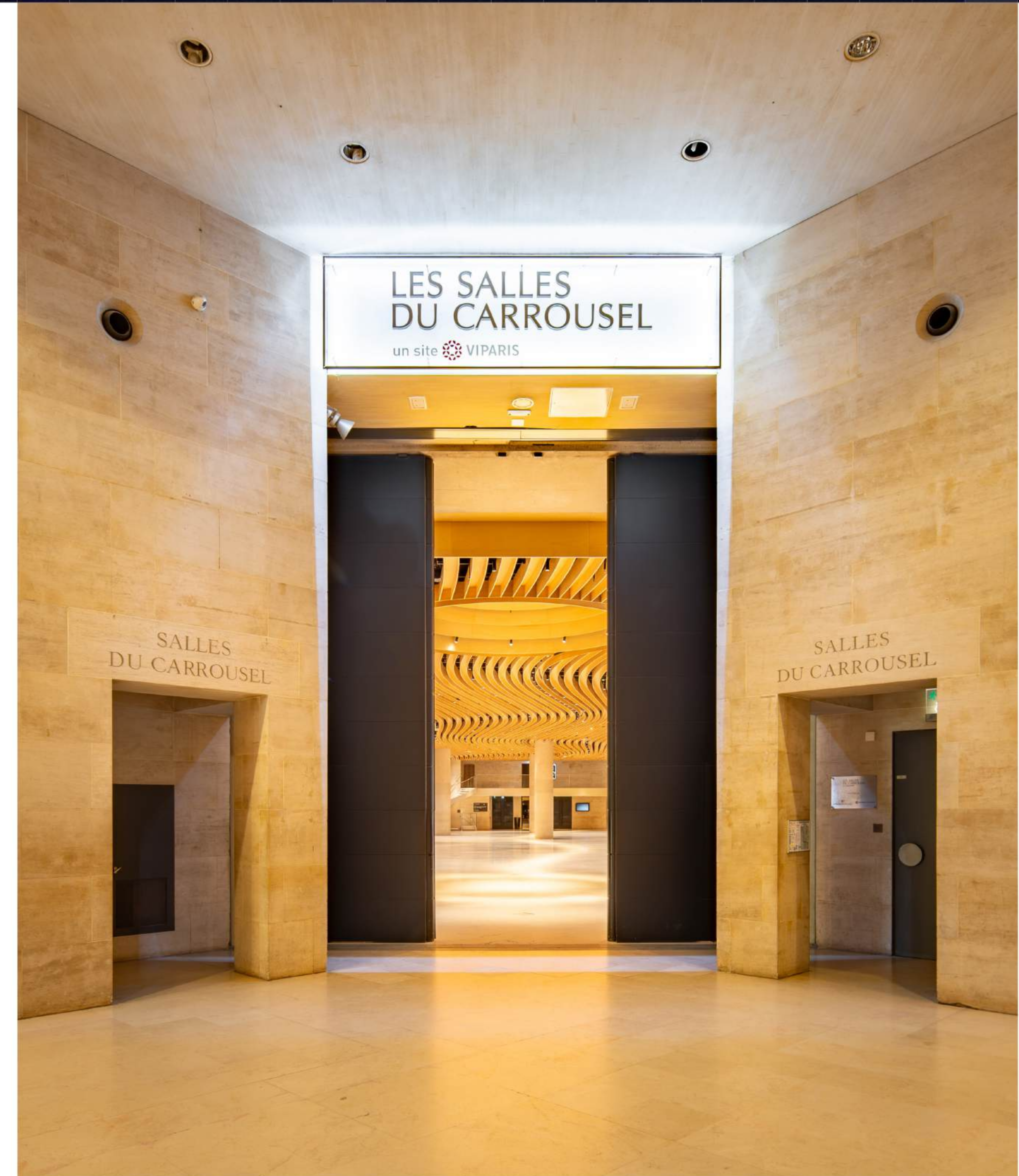
Event venue

■ Carrousel du Louvre

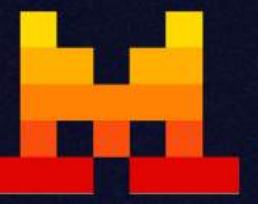
An iconic location at the heart of Paris



© Olivier Brunet



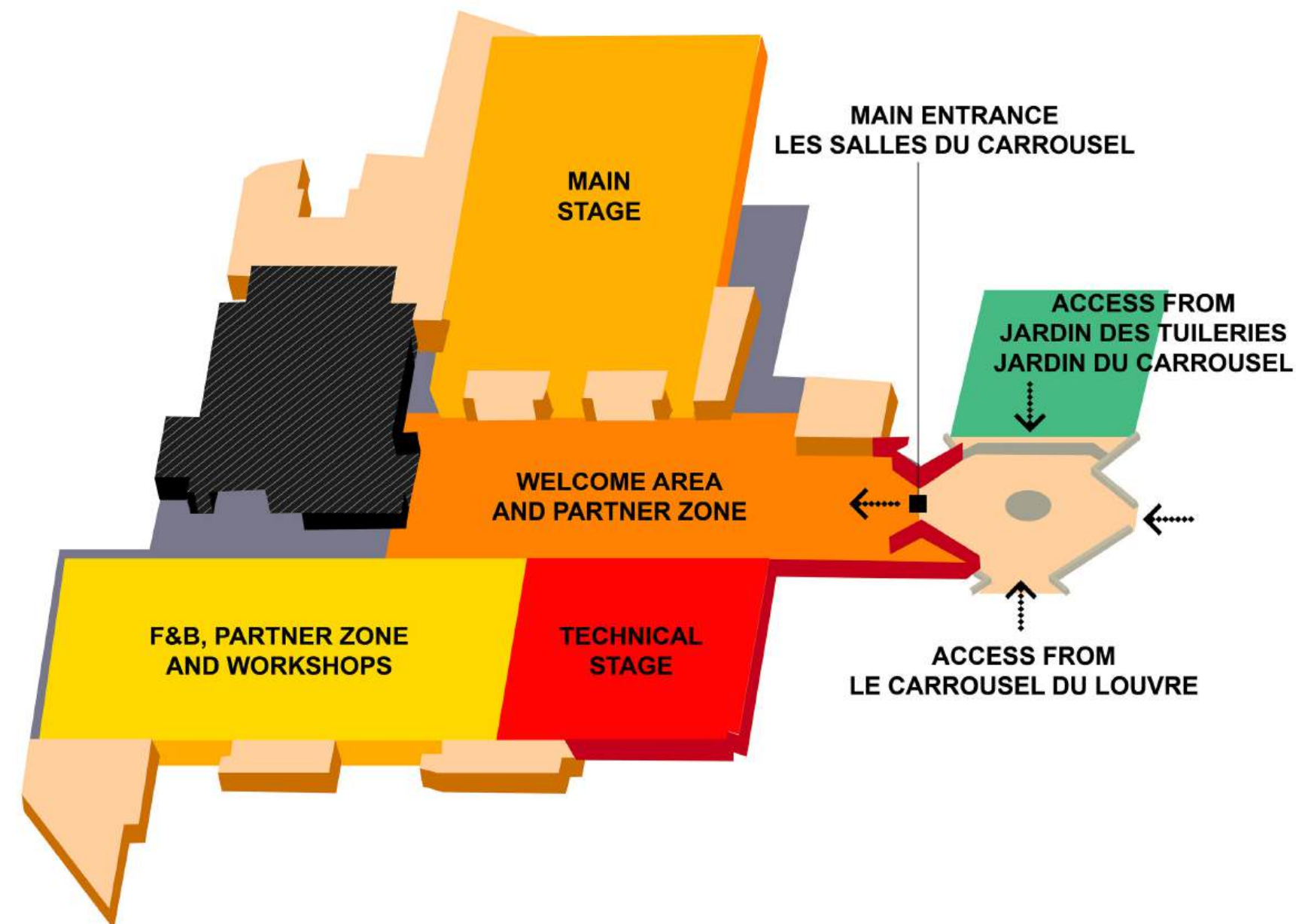
© Olivier Brunet



Venue floor plan

- Where ideas, connections, and action meet

The partner area is designed to put your brand at the center of the AI conversation. With large areas for networking and organic connections, partners are positioned at the heart of the event, ensuring maximum visibility and engagement. Three stages offer tailored platforms to showcase your expertise, align with your strategy, and tell your story to the right audience.



© Olivier Brunet

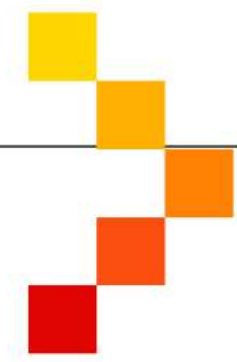




SPONSORSHIP PROPOSAL

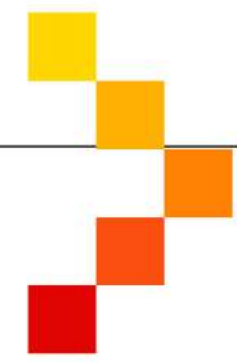


Why be partner of the AI Now Summit?



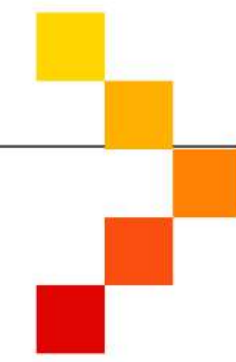
Brand Awareness

Only a few selected partners will be featured, ensuring high visibility among the attendees.



Lead Generation

Leverage the event app, booth interactions, and networking sessions (including breaks and the closing cocktail) to connect with attendees and capture leads.

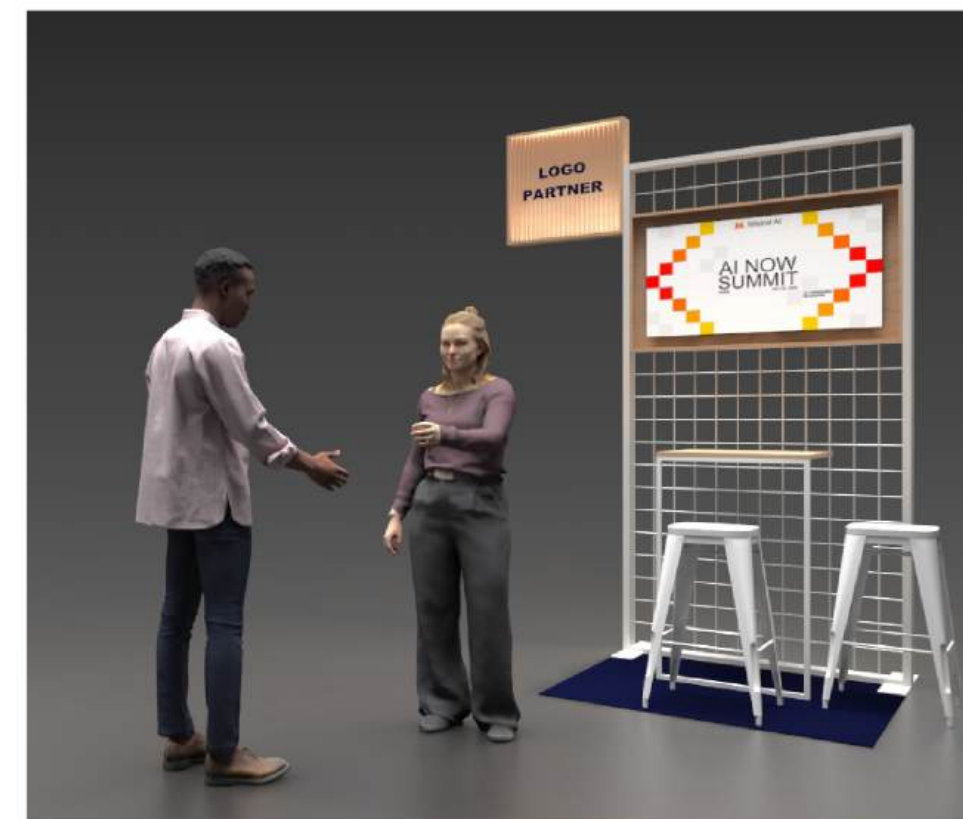
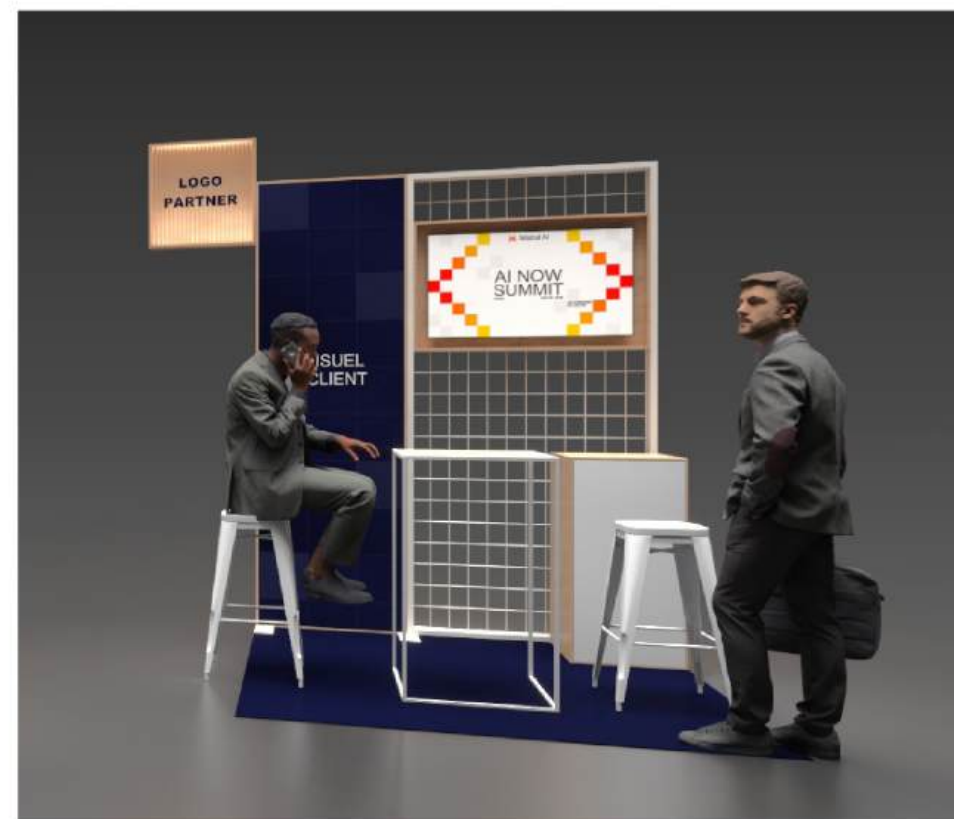
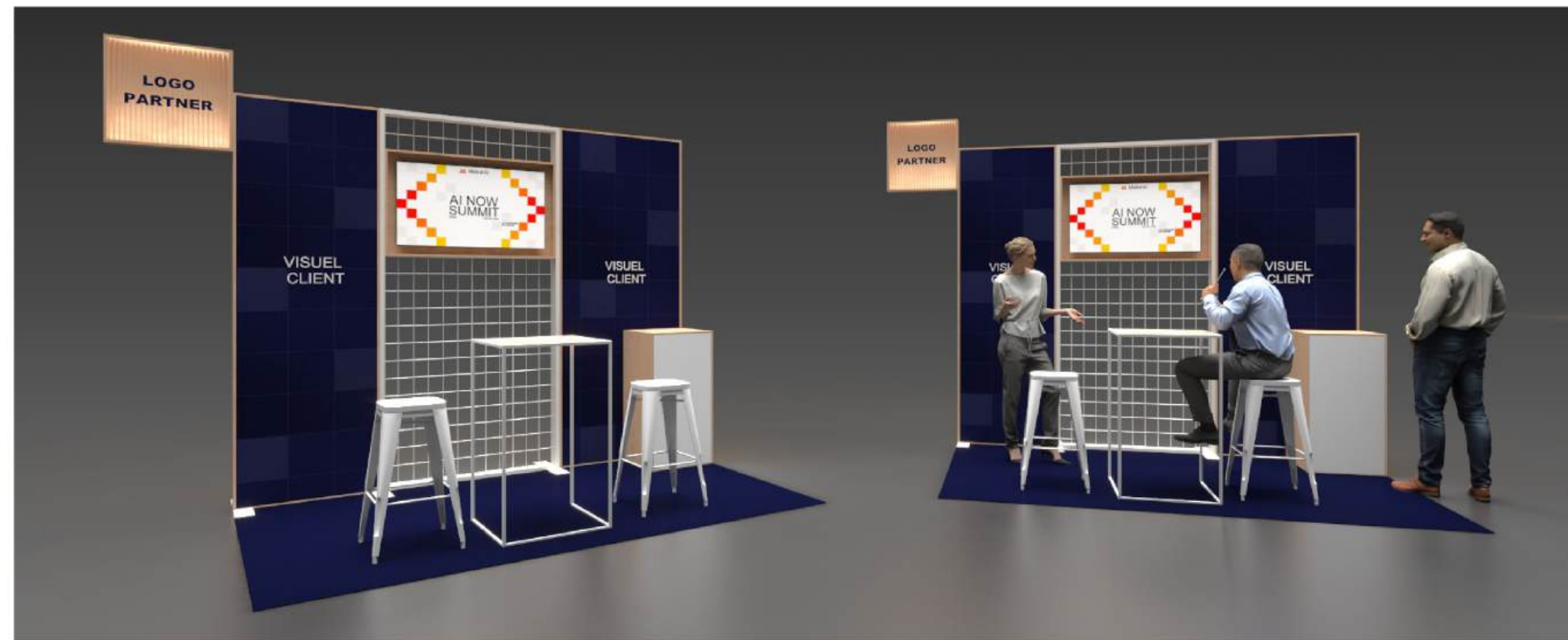


Business opportunities

Engage with executives and technical leaders from leading organisations to drive new opportunities.



Turnkey booth options





Summary of the sponsor packages

	PLATINUM	GOLD	SILVER	BRONZE	STARTUP
BRANDING					
Logo and link on the website	X	X	X	X	X
Logo on conference venue signs	Large	Large	Medium	Small	Small
Mention in promotional email	X	X	X	-	-
Mention in email thanks	X	X	X	-	-
Logo on stage during breaks	Large	Large	Medium	Small	-
Mention on opening/closing remarks	X	X	-	-	-
Page on the mobile app	X	X	X	X	X
Additional branding on the mobile app	X	X	X	-	-
EXHIBITION SPACE					
Turnkey booth	3x4 m - 12sqm	3x3 m - 9sqm	3x2 m - 6sqm	2x2 m - 4sqm	Pod
SPEAKING OPPORTUNITY*					
Talk on the "business" stage ~900 attendees	X	-	-	-	-
Talk on the "technical" stage ~500 attendees	-	X	-	-	-
Workshop session (20 min) ~30 attendees	-	-	X	-	-
Demo session (10 min) ~30 attendees	-	-	-	X	-
NETWORKING					
Attendee pass at the VIP/speaker reception	6	4	-	-	-
Lead scanner	X	X	X	X	X
List of attendee opt-ins	X	X	X	X	X
Participation to networking breakfast, lunch and cocktail	X	X	X	X	X
Access to the event mobile app	X	X	X	X	X
TICKETS					
Included tickets	10	8	5	4	2
QUANTITY AVAILABLE	2	3	5	5	8
PRICE	€120,000	€80,000	€50,000	€30,000	€15,000

*Speaker and topic must receive preliminary approval from Mistral AI. Format to be validated by Mistral AI.



Thank you

- Interested in partnering on the AI Now Summit?

CONTACT 

Already sponsoring Paris? Don't miss out, make your participation global by joining us in NYC!

Our flagship summit series is expanding to New York City, first week of November. Exclusively for Platinum and Gold sponsorships, this is your chance to amplify your reach in a premier tech hub. Interested? Let us know, and we'll share details as they're finalized.